



2023 Gourmet Tasting Station

Held at the Historic Dubsdread Ballroom and Courtyard

October 12, 2023, from 6pm to 9pm

(Value of a \$1,500 In Kind Donation)

A Gourmet Tasting Station at the event includes samples of your cuisine and an opportunity to distribute marketing collateral to approximately 500 guests.

By participating as a Tasting or Beverage Station host for the Taste of College Park Food & Wine Festival, your restaurant will be entitled to the following benefits:

- Your restaurant’s logo will be included on event marketing materials including: 1) Rotary Club of College Park website (www.rotarycollegepark.org); 2) Rotary Club of College Park Facebook and Instagram page; and 3) Taste of College Park auction website. Each listing will link to your restaurant’s website if preferred.
- Your restaurant will be included in a marketing campaign of the Rotary Club of College Park Facebook and Instagram pages from the time you signup through December 31, 2023. Estimated reach of these two pages is 3,000 to 5,500 people per week. During the months leading up to Taste of College Park, our pages reach around 2,000 people per day!
- Your restaurant will have the opportunity to use the Taste of College Park Food & Wine Festival logo on all external and internal communications for marketing purposes.
- Your restaurant will have an opportunity to provide marketing materials or promotional items to guests at the event.

As a participating restaurant of the Taste of College Park Food & Wine Festival your, restaurant agrees to:

- Prepare three cuisine samples for 500 guests at the event on **October 12, 2023**, and fully staff and provide necessary equipment for your tasting station.
- Donate a minimum of two \$50 (retail value) gift cards to be auctioned during the online/silent auction. These gift cards will be provided no later than the walkthrough. One card will be auctioned as part of our “Dining Around College Park” special promotion. The other card(s) will be auctioned individually during the online/silent online. The online/silent auction begins 30 days before the event and ends on the night of Taste of College Park (October 12, 2023).
- Display a Taste of College Park Food & Wine Festival poster in your restaurant for the month leading up to the event and distribute Save the Date cards to your customers at your point of sale (cash register or guest check holder).
- Provide logo art in the following format: 1) Vector art (Illustrator file); 2) Fonts converted to outlines; 3) File saved as .ai, .eps, or .pdf (original file must be vector).
- Attend a mandatory walkthrough at the Dubsdread Ballroom in October 2023. The date and time will be provided. Gift cards will be collected at this time.

Publix generously donates napkins, plates, and plastic silverware for use at your tasting station.

Business Name: _____

Primary Contact Name: _____

Contact Phone/E-mail: _____

Signature: _____

If you are interested in your organization having a Gourmet Tasting or Beverage station, please submit this form in person or email it to Jane Callahan, jcallahan@deanmead.com, by **May 26, 2023**, to guarantee you receive all the benefits of being a Station Host. **Please include logo artwork as specified**

REVISED 05 11 2023